



# The Next Step

## QUOTES OF THE WEEK

**“Even a great Chapter is only one bad President away from being closed”**

*- A Previous Phi Kappa Theta Chapter President*

## THIS WEEK'S TOPIC –LEAVING A LEGACY

**Replace Yourself** – this phrase is often thrown around during the heavy recruitment season, but it is rarely used in any other context. Part of your job as a Chapter leader is to get the *next* round of leaders ready. If there is no one capable of leading your Chapter after you leave, it doesn't matter how great you were. Scores & scores of companies go bankrupt after their “Highly Successful” CEOs leave.

### **“How do I accomplish this?”**

First, identify potential leaders in the Chapter. They might not be the guys who are running for big offices. They might be younger, and they might need a gentle push in the right direction to realize their own potential.

Second, give these Brothers opportunity to practice. You might need to ask them to take on a chairman position or step into a small leadership role. Perhaps they need to know that other people see their potential. Some people don't naturally think about being leaders, so you might have to ask. “Have you ever thought about running for such & such position?” or “You have some good ideas, you might make a good such & such chairman,” are the types of questions to ask.

**Leave the Chapter in better condition then when you got there** – If you remember back to when you first took office, or when you first joined the Fraternity, you probably recall being pretty daunted by the tasks ahead. It is unfortunate, but most people taking an office do not get very much training beforehand. It is often a “Sink or learn to Swim” situation. The majority of officers learn to swim, but Chapter Operations suffer every year during that period where new officers are unfamiliar with the details of their jobs. Give the next guy a step up—document what you did, where you found things, the best places to go if you didn't know something, and who to call for help and information. Yes, it's more work for you. But, it will make your Chapter better.

**You WILL leave some sort of legacy, good or bad** – Everyone leaves a legacy. Every action you take, every choice you make, good or bad, add up to create your legacy. There is a saying about great bands which goes “the Music they created was greater than the sum of their parts.” Some great Brothers, some great leaders, or a great Chapter can live up to this phrase. Part of being in the Fraternity is being able to make little ripples that, once downstream, become huge waves.

Suggested Reading from ***The 21 Irrefutable Laws of Leadership***:

Chapter 21 - The Law of Legacy: A Leader's Lasting Value is Measured by Succession

## TIP OF THE WEEK:

### **Find everyone's potential and cultivate it**

Every Chapter member, even the one people might classify as “a bad brother,” has some sort of potential to benefit the Chapter. Find the potential! It might not be something huge, but it exists. Chances are, it's something that the Brother already enjoys but doesn't realize can be used to help the Chapter.

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