



Welcome to a new semester! This newsletter is a follow-up to the recent President's Academy and is intended to be an additional resource for Phi Kappa Theta Chapter leaders. Throughout the semester, this weekly email will provide leadership tips and techniques to help you guide your Chapter and to develop you as a leader. It is important to remember that our development as Brothers and leaders is a journey, and we hope that we can provide you with the tools to progress.

The Next Step

[BILLING SCHEDULE](#)

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QUOTE OF THE WEEK

"The great thing in this world is not so much where we are, but in what direction we are moving."

-Oliver Wendell Holmes

THIS WEEK'S TOPIC – SETTING S.M.A.R.T. GOALS

Where do you want to lead your Chapter this semester? Goals are essential to establishing a direction, and as a leader, you need to set S.M.A.R.T. goals. This acronym is a useful reminder of how to write **S**pecific, **M**easurable, **A**chievable, **R**elevant and **T**ime-bounded goals.

Specific – Your goal should have its expected outcome stated as simply, concisely and explicitly as possible. This answers questions such as; how much, for whom, for what?

Measurable – A measurable goal has an outcome that can be assessed either on a sliding scale (1-10), or as a hit or miss, success or failure.

Achievable – An achievable goal has an outcome that is realistic given your current situation, resources and time available. Goal achievement may be more of a "stretch" if the outcome is tough or you have a weak starting position.

Relevant – A relevant goal should help you on your mission or your "bigger" objectives.

Time-bound – A time-bound goal includes realistic timeframes.

For more on information on setting SMART goals, visit this online [Goal Setting Guide](#).

Once you have at least five SMART goals, **WRITE THEM DOWN!** Writing down your goals creates the roadmap to your success and the simple act of writing them down can set the process in motion.

Post your goals where you can review them daily and share them with your officers, Chapter, and [National Fraternity](#). Remember, it's okay to change and update your goals as you review them.

TIP OF THE WEEK

Write your goals in present tense and with a positive tone. Using the present tense makes the goal more real in your mind. Example: "I weigh 175 pounds" instead of "I will lose weight."